



# AI ESTANKONA

Creating a BESPOKE JEWEL takes time.

A BESPOKE JEWEL starts in the generous heart of a person out of love, gratitude, friendship towards themselves or a dear third person.

The commissioning of a BESPOKE JEWEL begins with an email or direct message from that person to me.

This is the beginning of a very emotional process.

1. We get to know each other, talk, share memories, photos, experiences. The jewellery should be created in harmony with the identity.

2. You explain to me what piece of jewellery you want, for whom, what is the reason.

3. We define the message you want to convey through that jewel.

4. Let's get down to practicalities: Which jewel. Which material. A casual piece of jewellery for everyday wear. Or a spectacular piece, for special moments.

5. Together we will make the necessary sketches.

6. From this sketch, I will propose two or three prototypes and budgets.

And, finally, I will have created that special piece of jewellery you have always wanted.

A piece of jewellery that will communicate and celebrate the uniqueness and distinctiveness of your identity, if the commission is for you.

Or, that of two identities, that of the giver and that of the receiver.